

# SiteImp Performance Audit

*Performance audit:*  
<https://siteimp.com>  
Jan. 9, 2022, 3:23 p.m.

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# Report Summary

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My results are remarkably poor for a service that runs website performance audits. Unused CSS and JS are both big problems. Cumulative layout shift is a massive problem across your entire page. This happens because you have `h1.uk-heading-large` and `p.uk-text-lead` together in the same section. They don't render until you've finished downloading and processing all of UI Kit and then all the content moves as that font gets much bigger. I have a couple of ideas. If you really need to keep page size incredibly small, you could try setting a `min-height` on that section so the size renders properly and the total shift is minimized. A really hacky idea would be to set a `min-height` on that section so it gets drawn at the right size right at page load. But that will create a large layout shift if that section ever gets bigger than the `min-height`. It seems like a weird use of `min-height`. A better option is likely going to be to put the `.uk-heading-large` and `.uk-text-lead` code right in the head element of your website. I know that I'm only focused on CLS right now, but the rest of your metrics are extremely good. I'm very confident that the site will improve dramatically if we fix CLS.

Greg Hluska

# Average Scores

A SiteImp audit was performed on Jan. 9, 2022, 3:23 p.m.. It found 5 pages and ran a series of reports on each. You can find each individual report later on in this project. This page is about average scores. Average scores across an entire site (at load) are a very good place to start when you want to speed up your website. They are particularly useful when you want to evaluate major changes to your base site template. If you want to dig into how the scores are calculated, see the [full list of the pages our crawl found](#) and their individual scores.

Here are the average scores:

Mode	Performance	Accessibility	SEO	Best Practices	Total Transfer (bytes)	LCP	FID	CLS
Mobile	88.2	89.8	96.8	100	126,920.8	96.2	96.8	41.6
Desktop	86	89.8	96.8	100	126,894.8	96.2	97.4	27

# All pages

During our crawl on Jan. 9, 2022, 3:23 p.m. we found the following 5 pages. Here are the scores we calculated for each. Click on the link to jump to that page's individual report.

url	Mode	Performance	Accessibility	SEO	Best Practices	Total Transfer (bytes)	LCP	FID	CLS
<a href="https://siteimp.com">siteimp.com</a>	mobile	86	87	100	100	127,575	97	98	27
	desktop	86	87	100	100	127,566	96	100	27
<a href="https://siteimp.com/reports">siteimp.com/reports</a>	mobile	86	88	92	100	126,924	95	96	27
	desktop	86	88	92	100	126,812	97	96	27
<a href="https://siteimp.com/pricing">siteimp.com/pricing</a>	mobile	97	87	92	100	126,860	97	92	100
	desktop	86	87	92	100	126,848	96	96	27
<a href="https://siteimp.com/contact">siteimp.com/contact</a>	mobile	86	96	100	100	126,516	96	98	27
	desktop	86	96	100	100	126,523	96	98	27
<a href="https://siteimp.com/purchase">siteimp.com/purchase</a>	mobile	86	91	100	100	126,729	96	100	27
	desktop	86	91	100	100	126,725	96	97	27

# Full site recommendations

If you're looking for bang for your buck, start here. These are the top five most common recommendations across your entire website sorted by the number of pages that they appear for. If you want to earn the best return on investment from your website performance budget, focus on these problems first, run another test and then focus on individual problem pages if you still need to.

If you have less than five items in either table, that's a very good thing - it means that we found fewer than five serious problems on your entire site!

## Mobile

Metric	Pages
Reduce unused JavaScript	5/5
Reduce unused CSS	3/5

## Desktop

Metric	Pages
Reduce unused JavaScript	5/5
Reduce unused CSS	3/5

# Average Metrics - Mobile

These are the average metrics we calculated when we loaded each page of your site with a mobile browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

We use these metrics to diagnose problems and recommend a course of action, but they're even more valuable if you run a report, check these metrics, make a change (or changes), run another report and check your results. If you do that, these numbers are a good way to test how effective your changes really were. They're especially helpful if you have to communicate about performance problems with developers - you can show numbers that demonstrate the problem instead of just explaining it!

Metric	Value
Speed Index	2186.60
Interactive	2289.80
Observed Load	938.40
Max Potential F I D	91.80
Observed Trace End	3296.40
Total Blocking Time	29.20
Observed First Paint	687.00
Observed Speed Index	705.20
Observed Time Origin	0.00
Server Response Time	92.16
First Contentful Paint	2094.20
First Meaningful Paint	2094.20
Cumulative Layout Shift	0.31
Largest Contentful Paint	2094.20



<b>Metric</b>	<b>Value</b>
Observed Navigation Start	0.00
Observed Dom Content Loaded	687.20
Observed Last Visual Change	1295.40
Observed First Visual Change	692.00
Total Cumulative Layout Shift	0.31
Observed First Contentful Paint	687.00
Observed First Meaningful Paint	687.00
Observed Cumulative Layout Shift	0.31
Cumulative Layout Shift Main Frame	0.31
Observed Largest Contentful Paint	687.00
Observed Total Cumulative Layout Shift	0.31
Observed First Contentful Paint All Frames	687.00
Observed Cumulative Layout Shift Main Frame	0.31
Observed Largest Contentful Paint All Frames	687.00

# Average Metrics - Desktop

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These are the average metrics we calculated when we loaded each page of your site with a desktop browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

We use these metrics to diagnose problems and recommend a course of action, but they're even more valuable if you run a report, check these metrics, make a change (or changes), run another report and check your results. If you do that, these numbers are a good way to test how effective your changes really were. They're especially helpful if you have to communicate about performance problems with developers - you can show numbers that demonstrate the problem instead of just explaining it!

Metric	Value
Speed Index	2087.40
Interactive	2301.00
Observed Load	847.20
Max Potential F I D	92.00
Observed Trace End	3198.20
Total Blocking Time	30.80
Observed First Paint	618.40
Observed Speed Index	632.60
Observed Time Origin	0.00
Server Response Time	81.55
First Contentful Paint	2081.20
First Meaningful Paint	2081.20
Cumulative Layout Shift	0.39
Largest Contentful Paint	2081.20

<b>Metric</b>	<b>Value</b>
Observed Navigation Start	0.00
Observed Dom Content Loaded	640.60
Observed Last Visual Change	1230.60
Observed First Visual Change	617.60
Total Cumulative Layout Shift	0.39
Observed First Contentful Paint	618.40
Observed First Meaningful Paint	618.40
Observed Cumulative Layout Shift	0.39
Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint	618.40
Observed Total Cumulative Layout Shift	0.39
Observed First Contentful Paint All Frames	618.40
Observed Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint All Frames	618.40

# Individual Page Reports

# https://siteimp.com - Scores

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We found https://siteimp.com when we performed our audit on Jan. 9, 2022, 3:23 p.m.. Here are the scores we calculated:

Mode	Performance	Accessibility	SEO	Best Practices	Total Transfer (bytes)	LCP	FID	CLS
Mobile	86	87	100	100	127,575	97	98	27
Desktop	86	87	100	100	127,566	96	100	27

# https://siteimp.com - Recommendations

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When we scanned <https://siteimp.com> we found some ways you can speed up your page or minimize the number of bytes your users have to download before they can use it.

## Mobile

Speed it up:

Make it smaller:

- Reduce unused CSS
- Reduce unused JavaScript

## Desktop

Speed it up:

Make it smaller:

- Reduce unused CSS
- Reduce unused JavaScript

# https://siteimp.com - Page Composition

---

This report shows the kinds of resources your users have to download before they can use your page. Smaller pages almost always perform better so if you want to speed up your entire site, take a look at this page. Can you cut out any of these resources?

	Mobile		Desktop	
	# of Requests	Total Size	# of Requests	Total Size
Fonts	0	0	0	0
Images	0	0	0	0
Media	0	0	0	0
Scripts	2	100,953	2	100,489
Stylesheets	1	23,186	1	23,641
.html document	1	3,092	1	3,092
Other types of files	1	344	1	344
Total transferred	5	127,575	5	127,566
From third party	4	124,483	4	124,474

# https://siteimp.com - Page Checklist

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These items are important for security, accessibility and performance but they're easy to overlook. If you want to improve your overall website performance and search rankings, try to get as many checks as possible in this checklist.

	Mobile	Desktop
Is the page served over https?	✓	✓
Is the viewport properly configured on mobile views?	✓	✓
Does this page avoid too many redirects?	✓	✓
Are images displayed with correct aspect ratio?	✓	✓
Do all images have height and width set?	✓	✓
Is text visible while your webfonts load?	✗	✗
Does this page use link rel=preload to speed up fetching resources requested later on in page load?	✗	✗
Does this page use rel=preconnect to establish an earlier connection to important third party resources?	✗	✗



# https://siteimp.com - Tasks

This report shows how many main thread tasks have to execute before your page loads. Too many tasks or extremely long tasks severely hurt performance and user experience.

## Mobile

Number Of Tasks	198.00
Total Task Time	163.76
Number Of Tasks Over10ms	5.00
Number Of Tasks Over25ms	2.00
Number Of Tasks Over50ms	1.00
Number Of Tasks Over100ms	0.00
Number Of Tasks Over500ms	0.00

## Desktop

Number Of Tasks	198.00
Total Task Time	187.33
Number Of Tasks Over10ms	6.00
Number Of Tasks Over25ms	2.00
Number Of Tasks Over50ms	1.00
Number Of Tasks Over100ms	0.00
Number Of Tasks Over500ms	0.00

# https://siteimp.com - Mobile Metrics

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These are the average metrics we observed when we loaded https://siteimp.com with a mobile browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

We use these metrics to diagnose problems and recommend a course of action, but they're even more valuable if you run a report, check these metrics, make a change (or changes), run another report and check your results. If you do that, these numbers are a good way to test how effective your changes really were. They're especially helpful if you have to communicate about performance problems with developers - you can show numbers that demonstrate the problem instead of just explaining it!

Metric	Value
Speed Index	2058.00
Interactive	2156.00
Observed Load	779.00
Max Potential F I D	90.00
Observed Trace End	3132.00
Total Blocking Time	14.00
Observed First Paint	597.00
Observed Speed Index	611.00
Observed Time Origin	0.00
Server Response Time	66.88
First Contentful Paint	2058.00
First Meaningful Paint	2058.00
Cumulative Layout Shift	0.39
Largest Contentful Paint	2058.00

<b>Metric</b>	<b>Value</b>
Observed Navigation Start	0.00
Observed Dom Content Loaded	615.00
Observed Last Visual Change	1202.00
Observed First Visual Change	602.00
Total Cumulative Layout Shift	0.39
Observed First Contentful Paint	597.00
Observed First Meaningful Paint	597.00
Observed Cumulative Layout Shift	0.39
Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint	597.00
Observed Total Cumulative Layout Shift	0.39
Observed First Contentful Paint All Frames	597.00
Observed Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint All Frames	597.00

# https://siteimp.com - Desktop Metrics

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These are the average metrics we observed when we loaded https://siteimp.com with a desktop browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

We use these metrics to diagnose problems and recommend a course of action, but they're even more valuable if you run a report, check these metrics, make a change (or changes), run another report and check your results. If you do that, these numbers are a good way to test how effective your changes really were. They're especially helpful if you have to communicate about performance problems with developers - you can show numbers that demonstrate the problem instead of just explaining it!

Metric	Value
Speed Index	2086.00
Interactive	2212.00
Observed Load	810.00
Max Potential F I D	65.00
Observed Trace End	3156.00
Total Blocking Time	13.00
Observed First Paint	593.00
Observed Speed Index	610.00
Observed Time Origin	0.00
Server Response Time	77.09
First Contentful Paint	2086.00
First Meaningful Paint	2086.00
Cumulative Layout Shift	0.39
Largest Contentful Paint	2086.00

<b>Metric</b>	<b>Value</b>
Observed Navigation Start	0.00
Observed Dom Content Loaded	616.00
Observed Last Visual Change	1217.00
Observed First Visual Change	601.00
Total Cumulative Layout Shift	0.39
Observed First Contentful Paint	593.00
Observed First Meaningful Paint	593.00
Observed Cumulative Layout Shift	0.39
Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint	593.00
Observed Total Cumulative Layout Shift	0.39
Observed First Contentful Paint All Frames	593.00
Observed Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint All Frames	593.00

# https://siteimp.com/reports - Scores

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We found https://siteimp.com/reports when we performed our audit on Jan. 9, 2022, 3:23 p.m.. Here are the scores we calculated:

Mode	Performance	Accessibility	SEO	Best Practices	Total Transfer (bytes)	LCP	FID	CLS
Mobile	86	88	92	100	126,924	95	96	27
Desktop	86	88	92	100	126,812	97	96	27

# https://siteimp.com/reports - Recommendations

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When we scanned <https://siteimp.com/reports> we found some ways you can speed up your page or minimize the number of bytes your users have to download before they can use it.

## Mobile

Speed it up:

Make it smaller:

- Reduce unused CSS
- Reduce unused JavaScript

## Desktop

Speed it up:

Make it smaller:

- Reduce unused CSS
- Reduce unused JavaScript

# https://siteimp.com/reports - Page Composition

This report shows the kinds of resources your users have to download before they can use your page. Smaller pages almost always perform better so if you want to speed up your entire site, take a look at this page. Can you cut out any of these resources?

	Mobile		Desktop	
	# of Requests	Total Size	# of Requests	Total Size
Fonts	0	0	0	0
Images	0	0	0	0
Media	0	0	0	0
Scripts	2	100,573	2	100,938
Stylesheets	1	23,644	1	23,176
.html document	1	2,363	1	2,363
Other types of files	1	344	1	335
Total transferred	5	126,924	5	126,812
From third party	4	124,561	4	124,449



# https://siteimp.com/reports - Page Checklist

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These items are important for security, accessibility and performance but they're easy to overlook. If you want to improve your overall website performance and search rankings, try to get as many checks as possible in this checklist.

	Mobile	Desktop
Is the page served over https?	✓	✓
Is the viewport properly configured on mobile views?	✓	✓
Does this page avoid too many redirects?	✓	✓
Are images displayed with correct aspect ratio?	✓	✓
Do all images have height and width set?	✓	✓
Is text visible while your webfonts load?	✗	✗
Does this page use link rel=preload to speed up fetching resources requested later on in page load?	✗	✗
Does this page use rel=preconnect to establish an earlier connection to important third party resources?	✗	✗

# https://siteimp.com/reports - Tasks

This report shows how many main thread tasks have to execute before your page loads. Too many tasks or extremely long tasks severely hurt performance and user experience.

## Mobile

Number Of Tasks	184.00
Total Task Time	192.28
Number Of Tasks Over10ms	4.00
Number Of Tasks Over25ms	3.00
Number Of Tasks Over50ms	1.00
Number Of Tasks Over100ms	0.00
Number Of Tasks Over500ms	0.00

## Desktop

Number Of Tasks	193.00
Total Task Time	184.61
Number Of Tasks Over10ms	6.00
Number Of Tasks Over25ms	2.00
Number Of Tasks Over50ms	1.00
Number Of Tasks Over100ms	0.00
Number Of Tasks Over500ms	0.00

# https://siteimp.com/reports - Mobile Metrics

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These are the average metrics we observed when we loaded <https://siteimp.com/reports> with a mobile browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

We use these metrics to diagnose problems and recommend a course of action, but they're even more valuable if you run a report, check these metrics, make a change (or changes), run another report and check your results. If you do that, these numbers are a good way to test how effective your changes really were. They're especially helpful if you have to communicate about performance problems with developers - you can show numbers that demonstrate the problem instead of just explaining it!

Metric	Value
Speed Index	2163.00
Interactive	2397.00
Observed Load	780.00
Max Potential F I D	101.00
Observed Trace End	3124.00
Total Blocking Time	55.00
Observed First Paint	632.00
Observed Speed Index	652.00
Observed Time Origin	0.00
Server Response Time	83.44
First Contentful Paint	2163.00
First Meaningful Paint	2163.00
Cumulative Layout Shift	0.39
Largest Contentful Paint	2163.00

<b>Metric</b>	<b>Value</b>
Observed Navigation Start	0.00
Observed Dom Content Loaded	650.00
Observed Last Visual Change	1236.00
Observed First Visual Change	636.00
Total Cumulative Layout Shift	0.39
Observed First Contentful Paint	632.00
Observed First Meaningful Paint	632.00
Observed Cumulative Layout Shift	0.39
Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint	632.00
Observed Total Cumulative Layout Shift	0.39
Observed First Contentful Paint All Frames	632.00
Observed Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint All Frames	632.00

# https://siteimp.com/reports - Desktop Metrics

These are the average metrics we observed when we loaded https://siteimp.com/reports with a desktop browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

We use these metrics to diagnose problems and recommend a course of action, but they're even more valuable if you run a report, check these metrics, make a change (or changes), run another report and check your results. If you do that, these numbers are a good way to test how effective your changes really were. They're especially helpful if you have to communicate about performance problems with developers - you can show numbers that demonstrate the problem instead of just explaining it!

Metric	Value
Speed Index	2074.00
Interactive	2420.00
Observed Load	881.00
Max Potential F I D	103.00
Observed Trace End	3224.00
Total Blocking Time	57.00
Observed First Paint	687.00
Observed Speed Index	705.00
Observed Time Origin	0.00
Server Response Time	88.59
First Contentful Paint	2043.00
First Meaningful Paint	2043.00
Cumulative Layout Shift	0.39

<b>Metric</b>	<b>Value</b>
Largest Contentful Paint	2043.00
Observed Navigation Start	0.00
Observed Dom Content Loaded	710.00
Observed Last Visual Change	1302.00
Observed First Visual Change	686.00
Total Cumulative Layout Shift	0.39
Observed First Contentful Paint	687.00
Observed First Meaningful Paint	687.00
Observed Cumulative Layout Shift	0.39
Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint	687.00
Observed Total Cumulative Layout Shift	0.39
Observed First Contentful Paint All Frames	687.00
Observed Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint All Frames	687.00

# https://siteimp.com/pricing - Scores

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We found https://siteimp.com/pricing when we performed our audit on Jan. 9, 2022, 3:23 p.m.. Here are the scores we calculated:

Mode	Performance	Accessibility	SEO	Best Practices	Total Transfer (bytes)	LCP	FID	CLS
Mobile	97	87	92	100	126,860	97	92	100
Desktop	86	87	92	100	126,848	96	96	27

# https://siteimp.com/pricing - Recommendations

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When we scanned <https://siteimp.com/pricing> we found some ways you can speed up your page or minimize the number of bytes your users have to download before they can use it.

## Mobile

Speed it up:

Make it smaller:

- Reduce unused CSS
- Reduce unused JavaScript

## Desktop

Speed it up:

Make it smaller:

- Reduce unused CSS
- Reduce unused JavaScript



# https://siteimp.com/pricing - Page Composition

This report shows the kinds of resources your users have to download before they can use your page. Smaller pages almost always perform better so if you want to speed up your entire site, take a look at this page. Can you cut out any of these resources?

	Mobile		Desktop	
	# of Requests	Total Size	# of Requests	Total Size
Fonts	0	0	0	0
Images	0	0	0	0
Media	0	0	0	0
Scripts	2	100,957	2	100,938
Stylesheets	1	23,172	1	23,179
.html document	1	2,387	1	2,387
Other types of files	1	344	1	344
Total transferred	5	126,860	5	126,848
From third party	4	124,473	4	124,461

# https://siteimp.com/pricing - Page Checklist

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These items are important for security, accessibility and performance but they're easy to overlook. If you want to improve your overall website performance and search rankings, try to get as many checks as possible in this checklist.

	Mobile	Desktop
Is the page served over https?	✓	✓
Is the viewport properly configured on mobile views?	✓	✓
Does this page avoid too many redirects?	✓	✓
Are images displayed with correct aspect ratio?	✓	✓
Do all images have height and width set?	✓	✓
Is text visible while your webfonts load?	✗	✗
Does this page use link rel=preload to speed up fetching resources requested later on in page load?	✗	✗
Does this page use rel=preconnect to establish an earlier connection to important third party resources?	✗	✗

## https://siteimp.com/pricing - Tasks

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This report shows how many main thread tasks have to execute before your page loads. Too many tasks or extremely long tasks severely hurt performance and user experience.

### Mobile

Number Of Tasks	197.00
Total Task Time	162.87
Number Of Tasks Over10ms	3.00
Number Of Tasks Over25ms	2.00
Number Of Tasks Over50ms	1.00
Number Of Tasks Over100ms	0.00
Number Of Tasks Over500ms	0.00

### Desktop

Number Of Tasks	216.00
Total Task Time	179.12
Number Of Tasks Over10ms	6.00
Number Of Tasks Over25ms	2.00
Number Of Tasks Over50ms	1.00
Number Of Tasks Over100ms	0.00
Number Of Tasks Over500ms	0.00

# https://siteimp.com/pricing - Mobile Metrics

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These are the average metrics we observed when we loaded <https://siteimp.com/pricing> with a mobile browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

We use these metrics to diagnose problems and recommend a course of action, but they're even more valuable if you run a report, check these metrics, make a change (or changes), run another report and check your results. If you do that, these numbers are a good way to test how effective your changes really were. They're especially helpful if you have to communicate about performance problems with developers - you can show numbers that demonstrate the problem instead of just explaining it!

Metric	Value
Speed Index	2028.00
Interactive	2295.00
Observed Load	770.00
Max Potential F I D	122.00
Observed Trace End	3141.00
Total Blocking Time	31.00
Observed First Paint	608.00
Observed Speed Index	619.00
Observed Time Origin	0.00
Server Response Time	85.74
First Contentful Paint	2028.00
First Meaningful Paint	2028.00
Cumulative Layout Shift	0.00
Largest Contentful Paint	2028.00

<b>Metric</b>	<b>Value</b>
Observed Navigation Start	0.00
Observed Dom Content Loaded	531.00
Observed Last Visual Change	1212.00
Observed First Visual Change	612.00
Total Cumulative Layout Shift	0.00
Observed First Contentful Paint	608.00
Observed First Meaningful Paint	608.00
Observed Cumulative Layout Shift	0.00
Cumulative Layout Shift Main Frame	0.00
Observed Largest Contentful Paint	608.00
Observed Total Cumulative Layout Shift	0.00
Observed First Contentful Paint All Frames	608.00
Observed Cumulative Layout Shift Main Frame	0.00
Observed Largest Contentful Paint All Frames	608.00

# https://siteimp.com/pricing - Desktop Metrics

These are the average metrics we observed when we loaded <https://siteimp.com/pricing> with a desktop browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

We use these metrics to diagnose problems and recommend a course of action, but they're even more valuable if you run a report, check these metrics, make a change (or changes), run another report and check your results. If you do that, these numbers are a good way to test how effective your changes really were. They're especially helpful if you have to communicate about performance problems with developers - you can show numbers that demonstrate the problem instead of just explaining it!

Metric	Value
Speed Index	2076.00
Interactive	2397.00
Observed Load	876.00
Max Potential F I D	102.00
Observed Trace End	3238.00
Total Blocking Time	50.00
Observed First Paint	582.00
Observed Speed Index	588.00
Observed Time Origin	0.00
Server Response Time	60.53
First Contentful Paint	2076.00
First Meaningful Paint	2076.00
Cumulative Layout Shift	0.39

<b>Metric</b>	<b>Value</b>
Largest Contentful Paint	2076.00
Observed Navigation Start	0.00
Observed Dom Content Loaded	603.00
Observed Last Visual Change	1177.00
Observed First Visual Change	577.00
Total Cumulative Layout Shift	0.39
Observed First Contentful Paint	582.00
Observed First Meaningful Paint	582.00
Observed Cumulative Layout Shift	0.39
Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint	582.00
Observed Total Cumulative Layout Shift	0.39
Observed First Contentful Paint All Frames	582.00
Observed Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint All Frames	582.00

# https://siteimp.com/contact - Scores

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We found https://siteimp.com/contact when we performed our audit on Jan. 9, 2022, 3:23 p.m.. Here are the scores we calculated:

Mode	Performance	Accessibility	SEO	Best Practices	Total Transfer (bytes)	LCP	FID	CLS
Mobile	86	96	100	100	126,516	96	98	27
Desktop	86	96	100	100	126,523	96	98	27



# https://siteimp.com/contact - Recommendations

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When we scanned <https://siteimp.com/contact> we found some ways you can speed up your page or minimize the number of bytes your users have to download before they can use it.

## Mobile

Speed it up:

Make it smaller:

- Reduce unused CSS
- Reduce unused JavaScript

## Desktop

Speed it up:

Make it smaller:

- Reduce unused CSS
- Reduce unused JavaScript

# https://siteimp.com/contact - Page Composition

This report shows the kinds of resources your users have to download before they can use your page. Smaller pages almost always perform better so if you want to speed up your entire site, take a look at this page. Can you cut out any of these resources?

	Mobile		Desktop	
	# of Requests	Total Size	# of Requests	Total Size
Fonts	0	0	0	0
Images	0	0	0	0
Media	0	0	0	0
Scripts	2	100,489	2	100,494
Stylesheets	1	23,642	1	23,644
.html document	1	2,041	1	2,041
Other types of files	1	344	1	344
Total transferred	5	126,516	5	126,523
From third party	4	124,475	4	124,482

# https://siteimp.com/contact - Page Checklist

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These items are important for security, accessibility and performance but they're easy to overlook. If you want to improve your overall website performance and search rankings, try to get as many checks as possible in this checklist.

	Mobile	Desktop
Is the page served over https?	✓	✓
Is the viewport properly configured on mobile views?	✓	✓
Does this page avoid too many redirects?	✓	✓
Are images displayed with correct aspect ratio?	✓	✓
Do all images have height and width set?	✓	✓
Is text visible while your webfonts load?	✗	✗
Does this page use link rel=preload to speed up fetching resources requested later on in page load?	✗	✗
Does this page use rel=preconnect to establish an earlier connection to important third party resources?	✗	✗

# https://siteimp.com/contact - Tasks

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This report shows how many main thread tasks have to execute before your page loads. Too many tasks or extremely long tasks severely hurt performance and user experience.

## Mobile

Number Of Tasks	239.00
Total Task Time	139.10
Number Of Tasks Over10ms	3.00
Number Of Tasks Over25ms	2.00
Number Of Tasks Over50ms	0.00
Number Of Tasks Over100ms	0.00
Number Of Tasks Over500ms	0.00

## Desktop

Number Of Tasks	211.00
Total Task Time	155.78
Number Of Tasks Over10ms	5.00
Number Of Tasks Over25ms	2.00
Number Of Tasks Over50ms	0.00
Number Of Tasks Over100ms	0.00
Number Of Tasks Over500ms	0.00

# https://siteimp.com/contact - Mobile Metrics

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These are the average metrics we observed when we loaded <https://siteimp.com/contact> with a mobile browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

We use these metrics to diagnose problems and recommend a course of action, but they're even more valuable if you run a report, check these metrics, make a change (or changes), run another report and check your results. If you do that, these numbers are a good way to test how effective your changes really were. They're especially helpful if you have to communicate about performance problems with developers - you can show numbers that demonstrate the problem instead of just explaining it!

Metric	Value
Speed Index	2543.00
Interactive	2348.00
Observed Load	1579.00
Max Potential F I D	87.00
Observed Trace End	3937.00
Total Blocking Time	37.00
Observed First Paint	982.00
Observed Speed Index	1014.00
Observed Time Origin	0.00
Server Response Time	141.82
First Contentful Paint	2081.00
First Meaningful Paint	2081.00
Cumulative Layout Shift	0.39
Largest Contentful Paint	2081.00

<b>Metric</b>	<b>Value</b>
Observed Navigation Start	0.00
Observed Dom Content Loaded	1003.00
Observed Last Visual Change	1609.00
Observed First Visual Change	992.00
Total Cumulative Layout Shift	0.39
Observed First Contentful Paint	982.00
Observed First Meaningful Paint	982.00
Observed Cumulative Layout Shift	0.39
Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint	982.00
Observed Total Cumulative Layout Shift	0.39
Observed First Contentful Paint All Frames	982.00
Observed Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint All Frames	982.00

# https://siteimp.com/contact - Desktop Metrics

These are the average metrics we observed when we loaded <https://siteimp.com/contact> with a desktop browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

We use these metrics to diagnose problems and recommend a course of action, but they're even more valuable if you run a report, check these metrics, make a change (or changes), run another report and check your results. If you do that, these numbers are a good way to test how effective your changes really were. They're especially helpful if you have to communicate about performance problems with developers - you can show numbers that demonstrate the problem instead of just explaining it!

Metric	Value
Speed Index	2077.00
Interactive	2204.00
Observed Load	777.00
Max Potential F I D	91.00
Observed Trace End	3143.00
Total Blocking Time	21.00
Observed First Paint	606.00
Observed Speed Index	626.00
Observed Time Origin	0.00
Server Response Time	67.23
First Contentful Paint	2077.00
First Meaningful Paint	2077.00
Cumulative Layout Shift	0.39

<b>Metric</b>	<b>Value</b>
Largest Contentful Paint	2077.00
Observed Navigation Start	0.00
Observed Dom Content Loaded	626.00
Observed Last Visual Change	1219.00
Observed First Visual Change	603.00
Total Cumulative Layout Shift	0.39
Observed First Contentful Paint	606.00
Observed First Meaningful Paint	606.00
Observed Cumulative Layout Shift	0.39
Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint	606.00
Observed Total Cumulative Layout Shift	0.39
Observed First Contentful Paint All Frames	606.00
Observed Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint All Frames	606.00



# https://siteimp.com/purchase - Scores

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We found https://siteimp.com/purchase when we performed our audit on Jan. 9, 2022, 3:23 p.m.. Here are the scores we calculated:

Mode	Performance	Accessibility	SEO	Best Practices	Total Transfer (bytes)	LCP	FID	CLS
Mobile	86	91	100	100	126,729	96	100	27
Desktop	86	91	100	100	126,725	96	97	27

# https://siteimp.com/purchase - Recommendations

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When we scanned <https://siteimp.com/purchase> we found some ways you can speed up your page or minimize the number of bytes your users have to download before they can use it.

## Mobile

Speed it up:

Make it smaller:

- Reduce unused CSS
- Reduce unused JavaScript

## Desktop

Speed it up:

Make it smaller:

- Reduce unused CSS
- Reduce unused JavaScript

# https://siteimp.com/purchase - Page Composition

This report shows the kinds of resources your users have to download before they can use your page. Smaller pages almost always perform better so if you want to speed up your entire site, take a look at this page. Can you cut out any of these resources?

	Mobile		Desktop	
	# of Requests	Total Size	# of Requests	Total Size
Fonts	0	0	0	0
Images	0	0	0	0
Media	0	0	0	0
Scripts	2	100,492	2	100,951
Stylesheets	1	23,646	1	23,183
.html document	1	2,247	1	2,247
Other types of files	1	344	1	344
Total transferred	5	126,729	5	126,725
From third party	4	124,482	4	124,478

# https://siteimp.com/purchase - Page Checklist

These items are important for security, accessibility and performance but they're easy to overlook. If you want to improve your overall website performance and search rankings, try to get as many checks as possible in this checklist.

	Mobile	Desktop
Is the page served over https?	✓	✓
Is the viewport properly configured on mobile views?	✓	✓
Does this page avoid too many redirects?	✓	✓
Are images displayed with correct aspect ratio?	✓	✓
Do all images have height and width set?	✓	✓
Is text visible while your webfonts load?	✗	✗
Does this page use link rel=preload to speed up fetching resources requested later on in page load?	✗	✗
Does this page use rel=preconnect to establish an earlier connection to important third party resources?	✗	✗

# https://siteimp.com/purchase - Tasks

---

This report shows how many main thread tasks have to execute before your page loads. Too many tasks or extremely long tasks severely hurt performance and user experience.

## Mobile

Number Of Tasks	190.00
Total Task Time	214.33
Number Of Tasks Over10ms	5.00
Number Of Tasks Over25ms	2.00
Number Of Tasks Over50ms	1.00
Number Of Tasks Over100ms	0.00
Number Of Tasks Over500ms	0.00

## Desktop

Number Of Tasks	212.00
Total Task Time	156.24
Number Of Tasks Over10ms	5.00
Number Of Tasks Over25ms	2.00
Number Of Tasks Over50ms	0.00
Number Of Tasks Over100ms	0.00
Number Of Tasks Over500ms	0.00

# https://siteimp.com/purchase - Mobile Metrics

These are the average metrics we observed when we loaded <https://siteimp.com/purchase> with a mobile browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

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Metric	Value
Speed Index	2141.00
Interactive	2253.00
Observed Load	784.00
Max Potential F I D	59.00
Observed Trace End	3148.00
Total Blocking Time	9.00
Observed First Paint	616.00
Observed Speed Index	630.00
Observed Time Origin	0.00
Server Response Time	82.95
First Contentful Paint	2141.00
First Meaningful Paint	2141.00
Cumulative Layout Shift	0.39

<b>Metric</b>	<b>Value</b>
Largest Contentful Paint	2141.00
Observed Navigation Start	0.00
Observed Dom Content Loaded	637.00
Observed Last Visual Change	1218.00
Observed First Visual Change	618.00
Total Cumulative Layout Shift	0.39
Observed First Contentful Paint	616.00
Observed First Meaningful Paint	616.00
Observed Cumulative Layout Shift	0.39
Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint	616.00
Observed Total Cumulative Layout Shift	0.39
Observed First Contentful Paint All Frames	616.00
Observed Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint All Frames	616.00

# https://siteimp.com/purchase - Desktop Metrics

These are the average metrics we observed when we loaded https://siteimp.com/purchase with a desktop browser. They're averages so they're most useful if you want to figure out how effective big, site wide changes were.

We use these metrics to diagnose problems and recommend a course of action, but they're even more valuable if you run a report, check these metrics, make a change (or changes), run another report and check your results. If you do that, these numbers are a good way to test how effective your changes really were. They're especially helpful if you have to communicate about performance problems with developers - you can show numbers that demonstrate the problem instead of just explaining it!

Metric	Value
Speed Index	2124.00
Interactive	2272.00
Observed Load	892.00
Max Potential F I D	99.00
Observed Trace End	3230.00
Total Blocking Time	13.00
Observed First Paint	624.00
Observed Speed Index	634.00
Observed Time Origin	0.00
Server Response Time	114.32
First Contentful Paint	2124.00
First Meaningful Paint	2124.00
Cumulative Layout Shift	0.39



<b>Metric</b>	<b>Value</b>
Largest Contentful Paint	2124.00
Observed Navigation Start	0.00
Observed Dom Content Loaded	648.00
Observed Last Visual Change	1238.00
Observed First Visual Change	621.00
Total Cumulative Layout Shift	0.39
Observed First Contentful Paint	624.00
Observed First Meaningful Paint	624.00
Observed Cumulative Layout Shift	0.39
Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint	624.00
Observed Total Cumulative Layout Shift	0.39
Observed First Contentful Paint All Frames	624.00
Observed Cumulative Layout Shift Main Frame	0.39
Observed Largest Contentful Paint All Frames	624.00